



Job Title	<i>Senior Parenting Educator</i>
Department	<i>Center for Financial Inclusion</i>
Reports to	<i>Director of Health & Wellness</i>
Location	<i>Washington, DC</i>
Position Type	<i>Regular, Full-time</i>
Exemption Status	<i>Nonexempt</i>
EEO Classification	
Date	

General Summary

The Greater Washington Urban League is offering an Elevating Black Fatherhood demonstration project in partnership with the United Way of the National Capital Area (United Way NCA) to provide new comprehensive services for fathers with child support arrears while leveraging existing supports provided through its Financial Empowerment Center. The project will support Black Fathers in Washington, DC to improve the economic well-being and health of hundreds of families in the District, now and in future generations. After a four-month ramp-up phase, the project will serve 150 fathers and their families over a 2-year period. The fathers will receive ongoing support and resources to fulfill their financial obligations while improving their overall well-being with a financial health emphasis. The program will provide ongoing support such as healing circles, financial therapy, workforce development, parenting education, legal support, housing navigation, emergency assistance, peer support groups, individual and family therapy, and more. It will serve as a place for fathers to regain their financial footing, catch up on child support arrears, build stronger familial bonds, and develop their own social and emotional well-being and that of their families.

The Senior Parenting Educator will be responsible for developing, designing, and overseeing the implementation of parenting education curricula and materials tailored specifically for Black fathers. This role involves creating evidence-based content that addresses the unique challenges Black fathers face in their parenting journey, including effective communication, positive discipline strategies, emotional regulation, and building strong father-child relationships. The Senior Parenting Educator will collaborate with Parenting Coaches to ensure that the curriculum aligns with the program's goals and meets the diverse needs of participants. In addition to curriculum development, this role will involve training and providing guidance to Parenting Coaches, ensuring they have the necessary tools and resources to effectively deliver the content. A strong understanding of child development, culturally relevant parenting practices, and the ability to create engaging, impactful educational materials are essential for success in this role.

Essential Duties and Responsibilities

According to the ADA 1990, reasonable accommodations may be made to enable individuals with disabilities to perform essential functions.

- **Curriculum Development:** Design and select culturally relevant, evidence-based parenting education content specifically for Black fathers, addressing topics such as positive discipline, father-child bonding, emotional regulation, and communication.
- **Educational Materials Creation:** Develop instructional materials, handouts, presentations, and activities that support the delivery of parenting content in both individual and group settings.
- **Training & Support for Parenting Coaches:** Provide training and ongoing support to Parenting Coaches, ensuring they are equipped with the necessary knowledge, resources, and tools to effectively deliver the parenting curriculum to program participants.
- **Program Evaluation & Improvement:** Monitor the effectiveness of parenting education content through feedback, participant outcomes, and ongoing program assessments, making adjustments to the curriculum as needed.



- **Collaboration with Program Team:** Work closely with program managers, case managers, and other team members to align parenting education goals with broader program objectives, ensuring a cohesive and supportive experience for Black fathers.
- **Community Engagement & Outreach:** Assist in promoting parenting education programs within the community, increasing awareness of the program and encouraging participation from Black fathers.
- **Facilitate Parent Education Workshops:** Occasionally lead or co-facilitate parenting education workshops, providing direct instruction on key parenting concepts and practices.
- **Culturally Competent Approach:** Ensure all content is culturally sensitive and aligns with the lived experiences and needs of Black fathers, acknowledging the unique challenges they face.
- **Resource Development:** Identify and develop additional resources (e.g., reading materials, online tools, videos) that complement the curriculum and provide further support to fathers.
- **Continuous Professional Development:** Stay up-to-date with best practices, new research, and trends in parenting education, child development, and culturally relevant pedagogies.
- **Documentation & Reporting:** Maintain records of curriculum development processes, feedback from participants and Parenting Coaches, and any adjustments made to the content.

Qualifications

- Bachelor's or Master's degree in Social Work, Education, Psychology, Counseling, or a related field. Additional certifications or training in parenting education, child development, or family dynamics preferred.
- Minimum of 5-7 years of experience in developing educational content, curriculum design, or training within social services, parenting, or family support programs.
- Experience working with Black fathers and families, with a deep understanding of the unique challenges they face in parenting and family dynamics.
- Proven experience in designing and delivering educational programs or workshops, particularly related to parenting, child development, and family support.
- Experience in supervising or training staff, such as Parenting Coaches or educators, to ensure effective curriculum delivery.
- Strong knowledge of child development, effective parenting techniques, and family dynamics, particularly within the context of Black fatherhood.
- Ability to create engaging, culturally relevant, and accessible educational materials that resonate with diverse audiences.
- Strong written and verbal communication skills, with the ability to present complex information in a clear and understandable way.
- Experience using multimedia tools (e.g., video, online resources) to enhance educational content.
- Familiarity with adult learning principles and instructional design methodologies to ensure content is delivered effectively.
- Excellent organizational and time-management skills, with the ability to manage multiple projects simultaneously.
- Capacity to evaluate program effectiveness and make data-informed adjustments to improve outcomes.
- Empathetic, culturally appropriate, and committed to social justice, particularly in the context of supporting Black fathers and families.
- Demonstrated experience engaging and supporting under-resourced or economically marginalized communities.
- Proven ability to work effectively with individuals and families experiencing economic hardship.
- Collaborative team player with the ability to work closely with other program staff to achieve shared goals.
- Strong problem-solving skills, with a focus on finding practical solutions for parenting challenges within underserved communities.
- Ability to motivate and inspire others, particularly when training or supporting Parenting Coaches and program participants.
- Familiarity with community resources and services available to support Black fathers, including mental health services, educational opportunities, and family support systems.
- Experience in program evaluation, with the ability to assess the effectiveness of educational initiatives and make improvements as needed.



- Must be legally authorized to work within the United States.
- Must successfully complete a background check.

Working Conditions

The employee will be working in a normal office setting to include a possible hybrid schedule.

Physical Requirements

While performing the duties of this opportunity, the employee will frequently sit, stand, walk, and reach. May need to lift files or packages periodically.

Other Duties

This job description is intended to describe the general nature and work performed by employees but is not a complete list of activities, duties, or responsibilities required of personnel. Furthermore, other duties, responsibilities, and activities may change or be assigned at the discretion of the employer.

Direct Reports

None

Signature

The employee signature below constitutes the employee acknowledging receipt of the requirements, essential functions, and duties of the position. The Greater Washington Urban League is an at-will employer.

Employee Name: _____

Employee Signature:

Date:

Approved By:	
Date Approved:	
Reviewed:	

