

Black Perinatal Providers
Certificate Training



PSI Perinatal Mood and Anxiety Disorders:
Components of Care for Black Perinatal Providers





The PSI Certificate of Completion Course is a thorough and evidence-based curriculum **designed for nurses, physicians, social workers, mental health providers, childbirth professionals, social support providers, and doulas** interested in learning skills and knowledge for assessment and treatment of perinatal mood disorders.

Training Objectives

The training covers **perinatal mental health assessment, screening, symptoms, treatment options, family concerns, fathers, social support, and referral systems.**





Presenters

Dr. Kristy Christopher-Holloway

Therapist | Educator

Dr. Christopher-Holloway is an Assistant Professor, the founder and director of New Vision Counseling Center, LLC, and founder of New Vision Consulting and Training, LLC. She is a Licensed Professional Counselor, a National Certified Counselor, a Distance Credentialed Counselor, a Counselor Supervisor, and certified in Perinatal Mental Health. She works with Black and brown women experiencing infertility trauma, birth trauma, pregnancy and infant loss, and issues related to maternal mental health. Dr. Christopher-Holloway presents nationally and internationally with focuses on African Americans and mental health, the psycho-emotional impact of infertility in African American women, maternal mental health, the strong Black woman syndrome, generational trauma, and more. She has received numerous awards, including the Breakthrough Award for Outstanding Research in recognition of her work related to mental health and infertility.



Presenters

Tiffany Conyers

Licensed Clinical Social Worker | Educator

Tiffany has a passion for working in the areas of maternal mental health, parent/child attachment building, and breastfeeding education. She is a bilingual Certified Breastfeeding Specialist and Clinical Social Worker in the states of Georgia and South Carolina and owner of Maternal inSync, LLC, a counseling agency for women and families. Tiffany has several years of experience providing psychotherapy using family systems, solution focused, and cognitive behavior theories. She brings these years of experience into the classroom as a lecturer in the WellStar College of Social Work and Human Services at Kennesaw State University. Tiffany merges her skills with her background in maternal emotional wellness and crisis intervention in both in office sessions, Walk & Talk sessions, and online/text therapy in both Spanish and English.

50%

Perinatal mental health is gaining more attention as a critical issue within maternal health with severe racial and health equity concerns.

Almost 50% of Black mothers will experience maternal mental health (MMH) conditions, according to the Maternal Mental Health Leadership Alliance.

Compared to white women, Black women are twice as likely to experience MMH conditions but half as likely to receive care.

PSI has developed an internationally recognized, unique, and evidence-based training program for health providers and social support networks to address perinatal mood & anxiety disorders.

It is critical that this program be supported in order to increase the number of providers available to offer culturally competent mental health care during and after pregnancy.



Postpartum Support International

Greater Washington Urban League

Palladium

Mary's Center

PSI has members all over the world, including volunteer coordinators in every one of the United States and in more than 36 other countries. PSI disseminates information and resources through its volunteer coordinators, website, and annual conference. **Its goal is to provide current information, resources, education, and to advocate for further research and legislation to support perinatal mental health.**



Postpartum Support International

Greater Washington Urban League

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The Greater Washington Urban League (GWUL) is a 501(c)(3) non-profit civil rights and community-based organization, serving as both a safety net and facilitator of opportunity in Washington, D.C., Montgomery County, and Prince George's County, Maryland.



Postpartum Support International



Greater Washington Urban League



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Mary's Center

GWUL is on a mission to strengthen the economic and political power of Black populations in the region, through workforce development, small business development, emergency assistance, and financial assistance for home ownership.

GWUL is also committed to supporting birthing people to improve maternal health outcomes in the DMV region to further advance its mission.



Postpartum Support International

Greater Washington Urban League

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Mary's Center

Palladium is a global impact firm working to advance health equity through meaningful community engagement and partnership. We have staff across 31 US states, Washington, DC and 90 countries throughout the world.



Postpartum Support International

Greater Washington Urban League

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Mary's Center

We have nearly 60 years of experience improving health outcomes and reducing health inequities in the communities we serve.

Our primary areas of focus in the US are HIV/AIDS, maternal health equity, and pandemic preparedness.



Postpartum Support International



Greater Washington Urban League

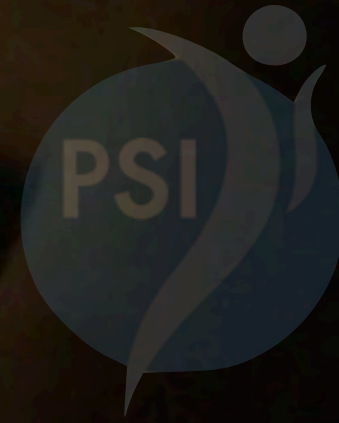


Palladium



Mary's Center

Mary's Center is a community health center (FQHC) providing medical, dental, behavioral health, social services, education, and telemedicine services to clients in Washington, DC, Montgomery County, and Prince George's County, MD.



Postpartum Support International

Greater Washington Urban League

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Mary's Center

Mary's Center employs obstetricians of color, bilingual and multicultural providers, and utilizes a social change model of care to support its patients. The Mary's Center Perinatal Mental Health program is dedicated to supporting people during pregnancy, postpartum, infertility or perinatal loss, adoptive parents, and their families through a variety of resources and services.

Sponsorship Levels

Diamond
Platinum
Gold
Silver

\$10,000

Contact
sponsorship@gwul.org

Opening reception: tickets for two (2)
Named sponsor for two (2) perinatal health provider certifications
Sponsor signage at training venue
Inclusion of sponsor's logo in marketing materials

Diamond

Platinum

Gold

\$15,000

Contact
sponsorship@gwul.org

Opening reception: tickets for three (3)
Named sponsor for three (3) perinatal health provider certifications
Inclusion of sponsor's logo in marketing materials
Prominent sponsor signage at training venue
One spotlight social media post
Sponsored coffee & breakfast
Opportunity for representative to deliver a 60-second introduction

Silver

Contact
sponsorship@gwul.org

Diamond

Platinum

\$25,000

- Opening reception: tickets for four (4)
- Named sponsor for four (4) perinatal health provider certifications
- Inclusion of sponsor’s logo in marketing materials
- Prominent sponsor signage at training venue
- One branded item in swag bag
- Opportunity to share your organization’s collateral with participants
- Two spotlight social media posts
- Lunch & Opportunity for representative to deliver a 60-second introduction

Gold

Silver

Contact
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Diamond

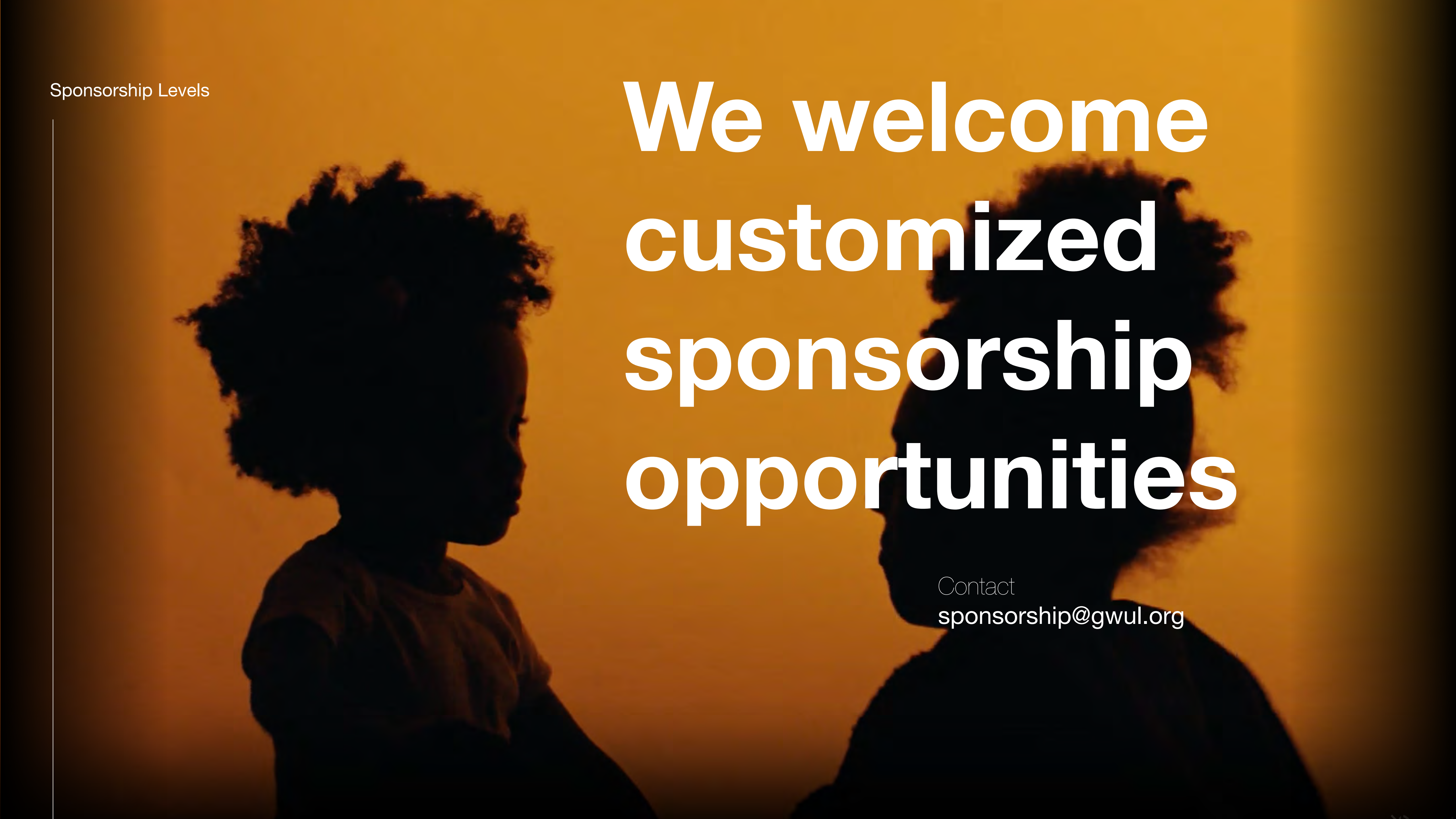
\$50,000

- Opening reception: 60-second speech or video
- Opening reception: tickets for eight (8)
- Named sponsor for eight (8) perinatal health provider certifications
- Sponsor’s name as the Wi-Fi password at the training venue
- Inclusion of sponsor’s logo in marketing materials
- Full training registration list provided ahead of the event
- Four spotlight social media posts

Platinum

Gold

Silver

The background of the entire slide features the silhouettes of two young Black children. On the left, a child is shown in profile, facing right. On the right, another child is shown from the chest up, facing slightly towards the left. The background is a warm, solid orange color.

We welcome customized sponsorship opportunities

Contact
sponsorship@gwul.org

SPONSORSHIP FORM

SPONSORSHIP LEVELS

☐ **DIAMOND** \$50,000

☐ **PLATINUM** \$25,000

☐ **GOLD** \$15,000

☐ **SILVER** \$10,000

☐ **BRONZE**

AUTHORIZED REPRESENTATIVE

BUSINESS NAME

BUSINESS WEBSITE

ADDRESS

CITYSTATEZIP

SIGNATURE

EMAILTELEPHONE

PAY BY CHECK: ENCLOSED IS MY CHECK IN THE AMOUNT OF \$
PAYABLE TO THE GREATER WASHINGTON URBAN LEAGUE 501©(3) ORGANIZATION. TAX ID #: 53-0208981.

PLEASE CHARGE MY: DISCOVER AMERICAN EXPRESS VISA MASTERCARD

NAME ON CREDIT CARD

CARD NUMBEREXP DATESECURITY CODE

Please email response form to: sponsorship@gwul.org